

Emerald

CHANGE READY REPORT

2019



GLOBAL ATTITUDES TO RESEARCH IMPACT



90%

said they wanted some form of change to happen in the way research is measured

39%

have already driven some kind of change in their institution

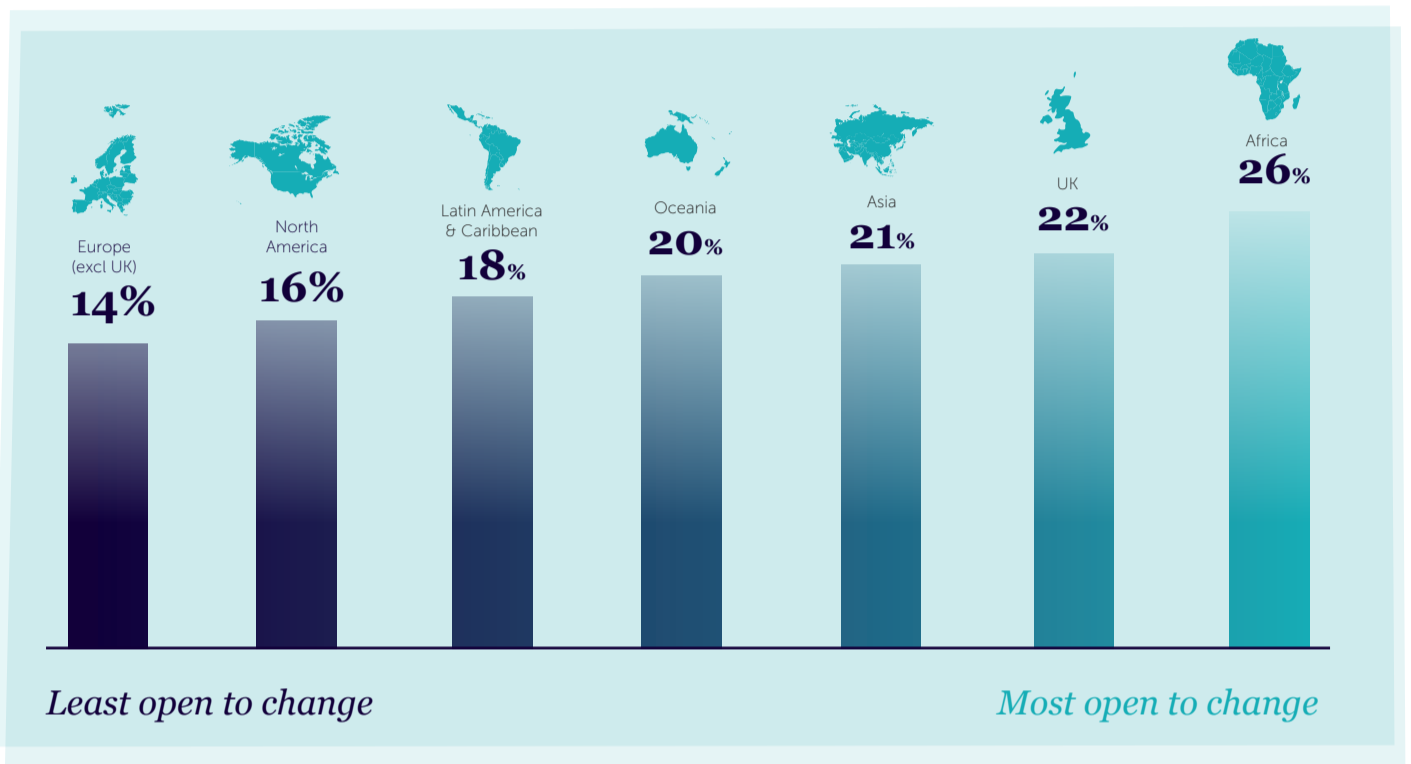
69%

of respondents described themselves as very open to change in the way research is measured

68%

want to introduce metrics beyond the Journal Impact Factor (JIF)

HOWEVER, THERE WERE REGIONAL DIFFERENCES:



AND THERE ARE CHALLENGES TO CHANGE:



61%

reported traditional incentives as the top challenge

only

15%

said their institution is very open to change and doing something to drive it

“You cannot drop the impact factor - you need other suitable and reliable metrics”
(Australia)

SO HOW DO WE GET THERE?

68%

want wider scope of metrics

51%

would implement better tracking of potential societal impact at the start

43%

want a change in the way incentives are used

MORE THAN 1 IN 10

want the impact factor removed all together

47%

call for publishing of non-traditional content (short form, policy notes, blogs etc)

29%

would consider publishing open access

60%

want to increase collaboration with industry and practice

45%

want additional tools to help plan for impact



HOW CHANGE READY ARE YOU?

Visit www.emeraldpublishing.com/the-real-impact-of-change/ to explore our range of resources to support your pursuit of impact.

